LA ESPERANZA GRANADA

RESORT / PRIVATE VILLA / LUXURY WEDDINGS GRANADA, ANDALUCIA, SPAIN

A member of Preferred Hotels & Resort L.V.X. Collection

NEW REPRESENTATIVE FOR THE SOUTHEAST ASIAN MARKET

La Esperanza Granada is pleased to announce that Singapore-based hotel representation and events management business OOTO & CO. Pte. Ltd., and its Chief Experience Officer Sathia Moorthy will represent the resort and private villa in the Southeast Asia market.

Before starting OOTO & CO. Sathia was Director for South East Asia of the The Leading Hotels of the World. He has also worked in sales and representation for luxury hotels, cruise lines, and convention centers during his 25-year career.

He intends to target UHNW clientele and the agencies who deal with them for hotel bookings and villa property buy-outs at La Esperanza Granada, which was just included in a list of Spain's six best new hotels for 2021. Sathia sees a lot of potential as well with destination weddings, wellness workshops and executive corporate retreats.

> FOR MORE INFORMATION: Sathia Moorthy OOTO & Co. Pte. Ltd. Email: sathia@ootoco.com Mobile: +65 9027 7272



LA ESPERANZA GRANADA A MAGNIFICENT HACIENDA WITH A PRIVATE FOREST Granada, Spain

This Spanish Mission style villa with a courtyard inspired by the Alhambra lies amidst 4.5 hectares of flower gardens and organic fruit trees overlooking the beautiful Lecrin Valley. Only 35 minutes from Granada and 90 minutes from Malaga, it is the perfect venue for a safe, enjoyable and culturally enriching holiday amidst COVID-19.

One of the most romantic properties in Andalucia, this impeccably designed hacienda, filled with antiques and art chosen carefully to reflect the culture of Southern Spain, comes with a panoramic swimming pool and jacuzzi, a tennis court, a yoga pavilion, and an outdoor theater and barbecue area for the summer.

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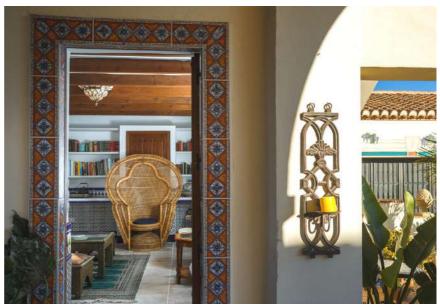


















DETAILS

Category : Casa Rural Superior Address : La Esperanza Granada, Carretera GR-3300 City : Saleres, Granada Website : www.laesperanzagranada.es

GENERAL DATA:

General Manager : Napoleon Bustillo Telephone : +34-617-776-949 Email : napo.bustillo@la-esperanzahotel.com

LOCATION

Valle de Lecrin, Granada City Center : 35 minutes by car to Granada Airport : 90 minutes by car to Malaga International Airport 50 minutes to Sierra Nevada Ski Station

> Latitude : 36.9282295 Longitude : -3.606123

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BUSINESS INFORMATION

Operating License : CR/GR/00249 Currency : Euros Payment Terms : Cash/ Credit Card/ Advance Bank Transfer Credit Card : Visa / American Express Standard refund policies apply

PROPERTY INFORMATION

Open all year round Constructed in 2008 / Renovated in 2020 Opened on August 15, 2021 This was a private estate until August 2020

SUSTAINABLE PRACTICES

Water and energy saving options in place Organic farming on-site Abundant green spaces Solar energy used when possible 100% involvement with local artists, artisans, guides and staff

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HIGHLIGHTS

- Stunning scenery and nature in this part of Andalucia
- Exquisitely designed hacienda with equally beautiful interiors
- Fine art and antiques reflecting Southern Spain and the deep culture of Granada in every room
- Authentic luxury travel experience within short driving distance of Malaga International Airport, the main airport of Southern Spain, and some of Andalucia's most exciting and culturally rich cities
- Farm-to-table gastronomic experiences
- Special on-site experiences available for guests with advance notice including private flamenco performances, stargazing evenings with professional astronomers, olive oil and cheese tastings, wine tastings
- Personalized concierge services for all guest preferences

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UNIQUE DETAILS

We worked closely with the finest artisans and purveyors to recreate an authentic and beautiful Old World hacienda while ensuring luxury and comfort.

- Courtyard and terraces created in the style of the Alhambra by Granada's finest traditional craftsmen
- Handpainted frescoes by a trompe l'oeil artist
- Curated Andalucia antiques and artworks
- All bedrooms and public areas with high vaulted ceilings
- Fine linen and toiletries



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FACILITIES

- 45,000 square meter private forest with organic fruit trees
- Library
- Private bar & salon
- Outdoor 12 meter swimming pool & panoramic jacuzzi
- Alhambra-inspired courtyard
- Yoga and meditation terrace
- Outdoor cinema and barbecue area in the summer
- Tennis court
- Separate bathrooms for weddings/ events/ leisure

DINING

- Breakfast served between 8 and 11 AM in the breakfast salon, the central patio, or the guest private patio
- A la carte lunch menu is available
- A la carte menu and private chef services are offered for dinner
- Bar service from 10 AM to 10 PM

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GASTRONOMY

- BREAKFAST is a typical Andalucia hacienda breakfast of freshly baked btead with Spanish ham, cheese, and tomatoes, along with seasonal offering. Options for hot dishes are available.
- LUNCH is an a la carte offering of traditional Spanish favorites or a gourmet experience provided by our private chef.
- DINNER is either an a la carte offering of traditional Spanish favorites or a farm-to-table multi-course meal inspired by the deep culture and flavors of Southern Spain.



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STAY INFORMATION

- Check-in : 1500 hrs
- Check-out: 1200 hrs
- WiFi throughout the main property
- Heating & airconditioning
- Hair dryer
- Iron on request
- Coffee machine
- Quality toiletries
- In-room safe
- Housekeeping / spa / concierge services available
- All rooms have direct access to the main courtyard
- All rooms have a second door leading to a private patio and garden access

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OPTIONAL SERVICES

- Full-time housekeeping team
- Private chef
- Sommelier and wine tastings
- Exclusive tours to Granada and Malaga
- Exclusive tours and experiences around Andalucia
- Private stargazing experience with professional astronomers
- Private flamenco show by some of the best dancers in Spain
- Babysitting services
- Flamenco teacher
- Art teacher
- Andalusian horse riding lessons
- Ski instructor
- Spa therapist
- Mixology classes
- Spanish language tutorials

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MEDIA COVERAGE

"..the most romantic hotel in Granada"

"It has eight beautiful rooms. And all of them are perfect for falling in love."

- CONDE NAST TRAVELER, July 2021

"A meticulous reconversion..and search for collector's items has turned a simple farmhouse into a luxury rural boutique hotel where the essence of Granada is breathed in every corner."
- NATIONAL GEOGRAPHIC TRAVELER, September 2021

"One of the best new hotel openings in Spain..in 2021" - ELITE TRAVELER, January 2022

"Find hope in this beautiful, relaxing hotel in Granada, Spain" - USA TODAY, February 2022





VILLA INFORMATION Rack Rate: 3600 euros per night + 21% VAT & service charges

Number of floors: Two (2) Building size: 1000 square meters Property size: 45,000 square meters Number of guest rooms : Six (6) rooms to sleeps 12 to 15 persons

- 4 DELUXE DOUBLE ROOMS 35 sqm / King bed or two twin beds / ensuite / private terrace
- 1 JUNIOR SUITE

52 sqm / King bed / ensuite / private terrace / walk-in closet/ adjacent to the villa via a shared covered terrace

• 1 MASTER SUITE

280 sqm / King bed or two twin beds / walk-in closet / corner bathroom / 2 private terraces / kitchen / living room / dining room

All guest rooms except master suite are on the ground floor.

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HOTEL ROOM RACK RATES

These rates apply to the booking of individual hotel rooms. All rooms have air-conditioning and heating, and private patios with direct access to the gardens.

- 4 Deluxe Double Rooms : From 520 euros/ night + 21% VAT & service charges / 35 sqm / King bed or two twin beds / ensuite / private terrace
- I Junior Suite : 750 euros/ night + 21% VAT & service charges 52 sqm / King bed / ensuite / private terrace / walk-in closet/ adjacent to the villa via a shared covered terrace
- I Master Suite : 1300 euros / night + 21% VAT & service charges
 280 sqm / King bed or two twin beds / walk-in closet / corner bathroom/
 2 private terraces / kitchen / living room / dining room
- 1 more ensuite room available upon request at additional cost.
- Three extra beds available for any of the rooms at 75 euros / night

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MASTER SUITE

280 sqm with separate entrance/ multiple private terraces/ kitchen / dining room / living room / enclosed patio.
I king bed or 2 twin beds / walk-in closet / spa bathroom













JUNIOR SUITE 52 sqm with two private terraces 1 king bed / walk-in closet / large bathroom













DELUXE DOUBLE OR TWIN ROOMS Average 35 sqm with private terrace and direct access to gardens. High ceilings, fine art & antiques.

